



Baltimore County Workforce Development Board Quarterly Meeting

Thursday, December 8, 2022 ♦ 8:00 –10:00 am (Networking: 7:30 am)

Location:

Junior Achievement of Central Maryland

1725 Twin Springs Road ♦ Baltimore, MD 21227

Attendance

<i>Members Present</i>			<i>Members Absent</i>	<i>Guests/ Presenters</i>
Mario Aguilera	Anita Hammond	Mark Millspaugh	Tyra Franklin	Paul Kappel (JA)
Sally Bartas	Anita Hicks	Mitch Posner	Nikole Freeman	Mandy Snyder (JA)
Sheldon Caplis	Mary Hough	Louise Slezak	Mike Grubbs	Alicia Fales for Mike Grubbs (BCPS)
Natalie Edington	Leonard Howie	Nick Staigerwald	Bob Holsey	Mike DiGiacomo (GWDB)
Cynthia Etheridge	Matt Jackson	Matthew Van Hoose	Mike Netzer	Staff
Kerry Graves	Patti Madigan	Lisa Walker	Rebecca Pennington	Carol Brooks
Nancy Hafford	Patrick McQuown	Chad Waskey	Deborah Rowe	Chauncy Butcher
David Hahner	Jerome Miller	Melissa Werner	Melissa Wells	Carlos Melendez
				Neishall Schuyler
				Bea Tripps
				Joseph Seymour (KRA)

Call to Order

Board Chair Mario Aguilera called the meeting to order at 8:05 a.m. thanking members for participating in this critical meeting and introducing our hosts for the meeting, Paul Kappel and Mandy Snyder of Junior Achievement of Central Maryland. Paul gave welcoming remarks and provided an overview of JA’s programs and services, explaining how members can get involved. Mandy offered members an optional tour of JA BizTown and Finance Park after the meeting.

Board Business – Voting Members

Mario presented the following business items on the agenda:

- Asked for a motion to approve the September 8 meeting minutes as official Board documents; members approved unanimously.
- Reminded members of the County and State’s requirement of timely completion of mandatory training and financial disclosure submission to maintain the Board’s compliance with local and state ethics policy.
- Set the expectations for the critical objectives for the meeting which included:
 - Establishment of the Executive Leadership Team
 - Discussion of the PY2023 Priorities for the Board
 - Forming new working committee groups

Overview Of WIOA and the Role of Workforce Boards

Joseph Seymour, Managing Director, Operational Excellence – KRA
Baltimore County One-Stop Operator

Joseph provided the Board with a general overview of the role and purpose of local workforce development boards to serve as a strategic leader and convener of local workforce development system stakeholders:

- Maximize and continue to improve the quality of services, customer satisfaction, effectiveness of the services provided.
- Provide strategic and operational oversight in collaboration with the required and additional partners and workforce stakeholders to help develop a comprehensive and high-quality workforce development system in the local area.
- Assist in the achievement of the State's strategic and operational vision and goals as outlined in the Unified State Plan or Combined State Plan.
- Maximize and continue to improve the quality of services, customer satisfaction, effectiveness of the services provided.

Individually, Board members bring their skills and expertise to the work in several ways:

- CONVENER - Bringing together business, labor, education, and economic development to focus on community workforce issues
- ANALYST – Developing, disseminating and understanding current labor market and economic information and trends
- BROKER – Bringing partners together, negotiating across programs and systems to make sure that everyone is working together toward the common good to impact the residents of the region
- ADVOCATE - Advocating for the importance of workforce policy, providing perspective about the need for skilled workers
- CAPACITY BUILDER - Enhancing the region's ability to meet the workforce needs of local employers

Administrative Oversight: It is the role of the Department of Economic and Workforce Development to support and facilitate the work of the Workforce Development Board under the leadership of the elected Chair and Executive Committee to assure members are engaged in the statutory responsibilities for the local workforce area designated under the County Executive

Strategic Planning and Action: Establishing Working Committees for PY2023

Mario Aguilera, WDB Chair

Mario provided an overview of the top priority focus areas for Board discussion and input prior to moving into breakout groups that would inform the establishment of four working committees for PY2023-2024:

- Career Pathways & Building Talent Pipelines (partially in response to the federal “[Good Jobs Challenge](#)” and “[Maryland Works for Wind](#)” project award; Baltimore County is the convening entity for these initiatives)
- Blueprint Maryland – (Education, Training, CTE, Apprenticeship)
- Youth Services
- Workforce System Operations

The Youth Services and Workforce System Operations Committees will work with DEWD leadership and staff to examine various aspects of the local area’s workforce programs and service delivery practices to determine where gaps may exist and make recommendations for more effective collaboration across WIOA workforce partners and continuous process improvement system-wide. See the attached summary document for more information on the Board’s newly established working committees.

Mario also announced the new executive leadership team of the Workforce Development Board:

- Mario Aguilera, BD - Board Chair
- Melissa Werner, Columbia Threadneedle Investments – Board Vice Chair
- Chad Waskey, Tradepoint Atlantic – Chair, Career Pathways Committee
- Anita Hicks, Gray & Son – Chair, Blueprint Maryland Committee
- Sheldon Caplis, Caplis Consulting – Chair, Workforce System Operations Committee
- Sally Bartas, Choice Hotels International – Chair, Youth Services Committee

Breakout Groups and Board Discussion: Identifying Expectations and Priorities for the Working Committees

Mario divided attendees into breakout groups to discuss the four priority areas of focus and reconvened the group to have each committee report out and engage members in a facilitated discussion. Each committee is charged with formally establishing the membership roster and cadence for their group, and identifying the top priorities, short-term SMART goals (**S**pecific, **M**easurable, **A**ttainable, **R**ealistic, **T**ime-Bound), and a timeline of tasks and activities to be presented at the next quarterly Board meeting (March 9, 2023).

Closing Remarks

Mario wrapped up the discussion and provided closing remarks to the Board. Members were invited to learn more about the services provided by Baltimore County's Workforce System:

- Tour the Mobile Career Center (see flyer)
- Sign up for the Summer Youth Employment Program (see flyer) - If interested, [click here to register](#) or contact the Youth Services Team - Email: YouthServices@BaltimoreCountyMD.gov
- Tour of JA BizTown

Mark your calendars for the WDB Quarterly Meetings – 2023:

March 9 / June 8 / September 14 / December 14

Meetings are scheduled from 8-10 a.m. unless notified otherwise; details and logistics for all meetings will be provided in advance.

The meeting was adjourned at 10:10 am.