



**EXECUTIVE ORDER
2021-002**

**AMENDING AND RESTATING EXECUTIVE ORDER 2014-0001
CREATING BALTIMORE COUNTY EXECUTIVE'S TOURISM AND
PROMOTION ADVISORY COUNCIL AND RENAMING IT THE
BALTIMORE COUNTY TOURISM COMMISSION**

WHEREAS, The tourism industry in Maryland is a vital element in the State's economy, with more than 41.9 million visitors spending in excess of \$18.1 billion dollars annually; and

WHEREAS, Baltimore County's diverse tourism community offers numerous opportunities to enjoy recreational, artistic, cultural, historic, ethnic, agricultural, and waterfront sites and attractions, as well as many convenient and attractive conference, hospitality, travel, retail, and restaurant choices; and

WHEREAS, The County recognizes the opportunity for greater coordination of efforts in support of the vital tourism and hospitality industry through stronger partnerships with County, State, and private sector agencies and organizations; and

WHEREAS, The inclusion of tourism support within the Baltimore County Department of Economic and Workforce Development offers the opportunity for a coordinated marketing and promotion program in concert with that Department's work on behalf of the County's businesses, workforce, and communities; and

WHEREAS, it is critical that the diverse tourism community in Baltimore County be fully utilized to advise and assist County government in this important effort;

NOW, THEREFORE, it is this 19th day of January 2021, by the County Executive of Baltimore County, Maryland, orders that Executive Order No. 2014-0001, entitled "Baltimore County Executive's Tourism and Promotion Advisory Council" dated June 12, 2014, is hereby amended and reinstated in its entirety as follows:

SECTION I. Creation; membership; appointment; terms of office; officers;

A. Creation

There is a Baltimore County Tourism Commission, hereinafter referred to as the "Commission".

B. Membership and appointment

1. The Baltimore County Tourism Commission consists of fifteen (15) voting members, and additional non-voting members, appointed by the County Executive. The Commission shall strive to include a strong representation by women and minority stakeholders.
2. The fifteen (15) voting members shall represent the County's diversity of community, and from representatives of the following tourism related sectors in Baltimore County:
 - Two (2) members representing the arts, history, and cultural organizations;
 - One (1) member representing the Waterfront industries;
 - Two (2) members representing the conference, hospitality, and hotel sector;
 - Two (2) members representing recreational and sports attractions;
 - Two (2) members representing Nature and Outdoor Recreation;
 - Two (2) members representing the restaurant, food/beverage, and retail sector;
 - Two (2) members representing tourist attractions and special/community events; and
 - Two (2) members at large representing the public.
3. Non-voting members will be drawn from the following areas:
 - a. A representative from Visit Baltimore;
 - b. A representative from Maryland State Department of National Resources
 - c. A representative from Baltimore County Recreation and Parks
 - d. One or more representatives from other related tourism organizational entities as determined necessary by County Executive

C. Terms

1. The terms of members are for three (3) years, with such terms being staggered upon initial appointment.
2. A member may not serve for more than two (2) successive full terms, however, at the end of a member's term the member shall continue to serve until a successor is appointed and qualifies.
3. Members of the Commission shall receive no salaries.

4. All members of the Commission serve at the pleasure of the County Executive.

D. Chair

The Chair of the Commission shall be designated by the County Executive.

SECTION II. Meetings; committees; quorums.

A. Meetings

The Baltimore County Executive's Tourism Commission shall meet at the request of the Chair as frequently as required to perform its duties, but not less than once every two months.

B. Executive Committee, Quorum, and Other Committees

1. Executive Committee
 - a. There shall be an Executive Committee which shall consist of five (5) members. Four (4) of the members shall be elected by a majority vote of members, and one will be the Chair of the Commission as designated by the County Executive.
 - b. The Commission may delegate to such Executive Committee any of the powers and authority of the Commission in the management of the business and affairs of the Commission.
 - c. The Executive Committee shall keep regular minutes of its proceedings when substantive issues are decided, cause them to be filed with the records, and report the same to the Commission at the next meeting of the Commission.
2. Quorum
Seven (7) voting members shall constitute a quorum for the transaction of business and an affirmative vote of the majority of those present at any meeting shall be sufficient for any official action. A quorum can be formed by in-person or video/audio conference attendance.
3. Other Committees
The Commission shall have such other committees as may from time to time be designated by resolution of the members. Such other committees may consist of persons who are not also members of the Commission. These additional committees shall act in an advisory capacity only to the Commission and shall be clearly titled as "advisory" committees.

SECTION III. Duties and Responsibilities

The Baltimore County Executive's Tourism Commission shall advise the County Executive and the Department of Economic and Workforce Development on:

1. General matters related to the tourism and hospitality industry in Baltimore County;
2. Assistance in implementing the County Executive's strategic plan in support of the tourism and hospitality industry in Baltimore County;
3. Marketing and promotion priorities for tourism in Baltimore County; and
4. Collaborative and regional opportunities in support for tourism in Baltimore County.

SECTION IV. Staff Assistance

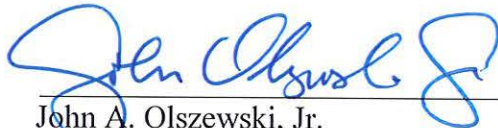
Staff assistance shall be provided by the Office of Tourism and Cultural Arts within the Department of Economic and Workforce Development.

This Order shall take effect on the date first above written and shall continue thereafter until rescinded or modified by the County Executive.

ATTEST:



Dawn Kile
Executive Secretary



John A. Olszewski, Jr.
County Executive

Reviewed for Form and Legal Sufficiency and approved for Execution.



James R. Benjamin, Jr.
County Attorney